

José Torres González

Curriculum Vitae

PERSONAL DETAILS

PO BOX 3031, Caguas PR 00726

Place of Birth: Puerto Rico, U.S.A.
Nationality: United States of
America

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EDUCATION

Doctor in Business Administration

by Pontifical Catholic University of
Puerto Rico. Research project and
thesis on “Customer Loyalty:
Quality, Perceived Value, and Total
Satisfaction”, 2007.

**Master’s degree in Business
Administration** (MBA), Marketing,
by the Turabo University, Gurabo
Puerto Rico, 1988.

**Master’s degree in Business
Administration** (MBA),
Management, by the Turabo
University, Gurabo Puerto Rico,
1987.

**Bachelor in Business
Administration**, Accounting,
Turabo University, Gurabo Puerto
Rico, 1983.

PERSONAL SUMMARY

Professional with a high level of administrative experience and intersectorial exposure. With educational and practical knowledge in the disciplines of Strategic Management, Finance, Marketing, Human Resources and Conflict Management.

Able to build and implement sophisticated plans with proven leadership in the management of Educational Institutions, Manufacturing and Marketing. Ability to work as a team and to build successful teams of work to lead by example. With collaborative approach and interpersonal skills to involve, motivate and encourage others to fulfill goals and objectives.

Pursuit of business success as personal motivation and mutual growth; always aspiring to the highest standards of excellence and quality

WORK EXPERIENCE

2013 to Present: Co Founder/President, Adler Group Inc. and School Director, Adler College (pK-12)

Choose and implement school curricula, in line with state, and student requirements. Mentor teachers on proper procedures for implementing and teaching approved curricula. Continuously assess student learning and classroom instruction and make changes as needed to improve student understanding. Maintain database of student records and draft reports outlining curricula implementations. Develop best practices for teachers to maintain consistent teaching standards throughout school. Monitor classroom teaching, student achievement, and goal attainments.

2017 to 2018: Chancellor, National University College, Rio Grande Campus

Direct the general functioning of the University, work for its aggrandizement and propose to the necessary actions to achieve the institutional objectives. Exercise the highest executive function of the University and provide the necessary measures to maintain discipline, hierarchical order and continuity of work in each and every one of the university dependencies.

HIGHLIGHTS

Business performance improvement
 Strategic and financial planning expert
 Process implementation
 Budget oversight and development
 Staff leadership and development
 Team supervision
 Grant applications
 Accurate Forecasting
 Curriculum development
 knowledge of variety of instruction modalities
 Technology proficient
 Expert in online platforms
 Continuous professional improvement
 Regulatory compliance
 Records administration
 Strong interpersonal and communication skills
 Behavior management and Customer relations
 Adept in conflict resolution strategies

HONORS

- Member of the Huertas Jr College President's Board
- Member of the UNE Chancellor's Board
- Recipient of the Student Honors Award, School of Business, Pontifical Catholic University
- Recognition of Participation in Educational Conferences Ana G. Méndez University System.

WORK EXPERIENCE

2004 to 2013: Associate Professor, UNE UNIVERSITY

Associate Professor and faculty member of School of Business Administration at the Universidad del Este, Carolina Campus (UNE). Professor responsible for the Capstone Course (Business Plan or Business Research), Marketing and Management courses for the graduate and undergraduate level.

1987 to Present Faculty member of School of Business in Ana G Mendez University, University of Puerto Rico Carolina and Interamerican University for the courses, graduate and undergraduate, of Marketing, Management and Accounting.

1998 to 2004: Campus Director, Turabo University

Designed, evaluated, directed and supervised all the activities and functions related to the areas of Admission, Economic Assistance, Collection, Registration, Counseling, Staffing and Academic Coordination. Supervised and coordinated the Expenditure Department, Buying Department, Physical Plant and Security. Directed and supervised the contracting of Administrative and teaching personnel Advised the Vice-president about matters related to the operation and development of the campus. Designed and evaluated programs that aimed at the accrediting of the campus.

1995 to 1998: Manufacturing Manager, Ferrero Inc. Caguas

Supervises the manufacturing activities of the Tic-Tac products assuring the highest quality according to the Manufacturing process descriptions and Standard Operating Procedures (SOP). Provides direction, training, leadership and motivation to employees. Coordinates the efforts to any change in process. Promotes a safe work environment and prepares daily, weekly and monthly reports to reports operation.

August 1993 to June 1994 Campus Director, Benedict School, Manatí Branch, Manatí.

Designed, evaluated, directed and supervised all the activities and functions related to the areas of Admission, Economic Assistance, Collection, Registration, Counseling, Staffing and Academic Coordination. Supervised and coordinated the Expenditure Department, Buying Department, Physical Plant and Security. Directed and supervised the contracting of Administrative and teaching personnel Advised the Vice-president about matters related to the operation and development of the campus. Designed and evaluated programs that aimed at the accrediting of the campus.

WORK EXPERIENCE

1990 to 1991: Freshman Student Dean, Puerto Rico Jr. College

Directed, evaluated and supervised the marketing plans to the recruitment and retention of students at the Puerto Rico Jr. College. Established the follow up process for activities that assured the objectives of the retention Plan of the institution. Supervised the activities that guaranteed the services given to the students by the Counseling and Psychosocial programs, Complementary Educational Services given to the student Complementary Educational Services, Tutoring Program and Academic Support. Propose activities with the title III Project and other programs aided with external funds. Coordinated and administered trainings to personnel in the area of student retention. Designed, implemented, maintained a system that informed students about norms, procedures and services, available at the institution. Advised the Student Dean about matters related to student life.

1988 to 1990: Budget Official, Vice-Presidency of Financial Affairs, SUAGM

Studied and analyzed work plans and federal and institutional budget petitions. Registered budget entries to the accounting system. Analyzed budget control transactions such as: keeping the budget, transferring funds, inspecting checks, creating positions, work plans for federal projects, issuing recommendations related to budgeting to project directors. Established the control of positions, verified that created positions and salaries paid were according to the budget. Analyzed income received with what had been budget and prepared monthly reports related to the budget and the expenditure of federal projects and included recommendations.

1986 to 1988: Administrative Assistant, Student Dean's Office, Turabo University

Analyzed and controlled the budgeting. Planned a continuo's program of social and cultural activities aimed at completing the student's academic preparation. Supervised and coordinated the celebrations of activities planned and coordinated by the Social and Cultural Activities Program. Produced and published a calendar of cultural and institutional activities. Advised student groups. Prepared biweekly, semester and annual reports according the annual work plan.

1983 to 1986: Recruitment and Promotional officer, Turabo University, Gurabo.

UNIVERSITY AND SYSTEM OF HIGHER EDUCATION ACTIVITIES

- Coordinator of the master's in business administration for Executive Program Initiative
- Member of the SUAGM Educational Congress Committee, 2003 to 2012
- Member of the SUAGM Financial Aid and Scholarship Committee, 2002
- Member of the UNE Assessment Committee, 2005 – 2006 and 2007
- Member of the UNE Academic Board, 2005 – 2006 and 2007 – 2008
- Member of the UNE Chancellor's Administrative Board, 2010 - 2013
- Member of the Huertas Jr. College President's Board, 2006 & 2007.

Others Services:

- Member of the Ministerio Cristiano Tiempo de Transformación 2014 to Present.
- Member of the Financial and Fundraising Committee, Ministerio Cristiano de la Catacumbas 2002 to 2010.
- President of Internet Service Providers – iEduPro
- Chief Operations and Finance Officer, OVM Solutions, LLC.

INVITED PRESENTATIONS AT PROFESSIONAL MEETINGS

Las Tics: Catalizadores de nuevos escenarios académicos centrados en las demandas del estudiante del Siglo XXI, paper presented at the VirtualEduca, Mexico City, Mexico, 2011; Universidad de las Alas Peruanas, Lima, Peru 2012.

Las tecnologías de la información y la comunicación, el medio ambiente y la Educación a Distancia, paper presented at the 8th Annual Education Congress, San Juan, Puerto Rico, 2010.

A New Model for Distance Education, paper presented at a 7th Annual Education Congress, San Juan, Puerto Rico, 2010.

Internationalization-Globalization of Higher Education Institutions, presentation at the Sistema Universitario Ana G. Mendez, SUAGM Faculty Workshop, January & February 2003.

El Consejero y la Consejería de Cara a la Globalización, XXVI, presentation at the Convención Anual de APCP, Ponce Hilton, Puerto Rico, October 17, 2003.

The Internet: A Catalyst of a New Academic Scenarios in Latin American Universities, paper presented at the Hispanic Association of Colleges and Universities, HACU, 5th International Conference, Guadalajara, México, July 2003

The Internationalization-Globalization of Higher Education Institutions, paper presented at the SUAGM Faculty Workshop, January & February 2003

El Consejero y la Consejería de Cara a la Globalización, paper presented at the XXVI Convención Anual de APCP, Ponce Hilton, October 17, 2003.

PAPERS AND PUBLICATIONS

Articles:

- “La lealtad y su efecto en las ventas,” El Nuevo Día Newsletter

DBA thesis:

- “Customer Loyalty: Quality, Perceived Value, and Total Satisfaction”, 2007.

Papers

- “El Consejero y la Consejería de Cara a la Globalización”, in APCP XXVI Annual Meeting, Ponce Hilton, October 17, 2003.
- “The Internet: A Catalyst of a New Academic Scenarios in Latin American Universities”, in HACU 5th International Conference, Guadalajara, Mexico, July 2003.
- “Internationalization-Globalization of Higher Education Institutions”, in SUAGM Faculty Workshop, January & February 2003.

Media Interviews:

- Guest, WQll 1140 AM-Radio, “Al Pan, Pan; al Vino, Vino” interviewed about The University in the 21st Century, aired October 18, 2006.
- Guest, WQll 1140 AM-Radio, “Al Pan, Pan; al Vino, Vino” interviewed about Customer Loyalty, aired October 27, 2006.

Continuing Educations

2008 -2017. Talleres y Conferencias de Inicio de Semestre y de desarrollo Profesional.

January 9-11, 2008. Symposium for Entrepreneurship Educators in Puerto Rico. Babson College and Guayacán Center for Global Entrepreneurship & Private Equity.

October 2, 2008. Prepara tu curso en Blackboard. Día Desarrollo Profesional. Universidad del Este.

April 3, 2008. Nosotros somos la Web: Implicaciones Académicas de la Web 2.0 & Blackboard introductorio, Universidad del Este, Día de Desarrollo Profesional.

October 5, 2007. Plenaria: Estrategias de enseñanza y de investigación y Taller: Open Source. Universidad del Este.

March 29, 2007. Office Word y Power Point 2007 & Comunicacion Intergeneracional: Estrategias para una Comunicación efectiva con los Estudintes & Supplemental Instrucción. Universidad del Este.

August 16, 2007. Open Source. Universidad del Este.

August 9, 2007 Human Subject Research Protection Educational Session. SUAGM, Vice Presidency of Academic Affairs and Research.

April 6, 2006. Retención, Constructivismo y Comunidades de Aprendizaje. Universidad del Este.

February 3, 2006. Tercera Cumbre de Escuelas de Administración de Empresas de Puerto Rico. Universidad Metropolitana.

October 5, 2006. Innovación Académica para el éxito Estudiantil. Universidad del Este.

September 16, 2005. Seminario de Políticas Institucionales para Proyectos Sufragados con Fondos Externos. Universidad del Este, Vicerrectoria Auxiliar de Fondos Externos.

March 11 & 18, 2005. Blackboard: Plataforma en Línea. Universidad del Este.

Program Development and Course Review

June 2007 - December 2008. Consultant and developer of the proposal for the CES for the accreditation of the Ana G. Mendez Virtual University.

December 14, 2005. Preparation of the files: Industrial and Service Quality Management (BUSG 603), and Management Consulting (BUSG 626).